



St. Jude Presents



THE BIG RAISE

**Sponsored by American Guardian
Warranty Services**

January 30 - 31, 2022
Reunion Golf Resort & Spa
Kissimmee, Florida



ST. JUDE QUICK FACTS

CANCER

IS THE **NO.1**

CAUSE OF DEATH BY DISEASE
for children <14 in the U.S.

TREATMENTS INVENTED AT ST. JUDE HAVE HELPED PUSH OVERALL **CHILDHOOD CANCER SURVIVAL** RATES FROM



WE WON'T STOP **until no child dies from cancer.**

*St. Jude **FREELY SHARES discoveries**, so one child saved at St. Jude means doctors & scientists worldwide can use that knowledge to save thousands more children.*



of operating funds
are raised by
private donations

St. Jude treats patients from all 50 states and around the world.



NO FAMILY EVER PAYS ST. JUDE FOR ANYTHING because all they should worry about is **helping their child live.**





THE BIG RAISE

Dear St. Jude Friends and Supporters,

I hope you will make plans to join us at “The Big Raise for St. Jude” at Reunion resort January 30-31, 2022. This event will be the fifth with AGWS as the lead sponsor and continue our support of St. Jude’s important mission. Please consider supporting our event and joining the St. Jude mission: Finding cures. Saving children. ®

Consider making time to join us at this two-day, all-inclusive event to be held on the beautiful grounds of Reunion Resort in Kissimmee, Florida. Reunion is the only golf resort with Signature Design courses by three of golf’s greatest legends - Jack Nicklaus, Tom Watson, and Arnold Palmer.

The event will be highlighted by the welcome dinner on Sunday night and golf tournament the following Monday morning. Both events will feature prizes, entertainment, and fun. The welcome dinner features an outstanding dinner at the resort ballroom, entertainment after dinner, and live and silent auctions to benefit the hospital. Monday morning all golfers unite to take on childhood cancer and other life-threatening diseases. On course contests, a team competition, and a putting contest are several of the highlights.

Since opening over 50 years ago, St. Jude Children’s Research Hospital has changed the way the world understands, treats, and defeats childhood cancer and other life-threatening diseases. No family ever receives a bill from St. Jude for treatment, travel, housing, or food - because all a family should have to worry about is helping their child live. St. Jude freely shares the discoveries we make, so one child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children.

I have been blessed to be involved with this event for five years and the hospital for longer. I hope you can join us, support the kids, and see how you can participate for the kids. Thank you in advance for your consideration.

For the Kids,
Jon A. Anderson
President and COO
“The Big Raise” Committee Chair





THE BIG RAISE

Schedule of Events

SUNDAY, January 30 • WELCOME BANQUET

6:00 pm	Registration open / Cocktail Hour
7:15 pm	St. Jude Program Part 1
7:45 pm	Dinner
8:15 pm	St. Jude Program Part 2
9:30 pm	Auction closes
10:00 pm	Event concludes

MONDAY, January 31 • GOLF TOURNAMENT

7:00 am	Registration open
7:00 am	Breakfast of Champions (buffet)
8:30 am	Shotgun start (scramble format)
1:30 pm	Golf wraps up*
2:00 pm	Awards ceremony* (light appetizers)
3:00 pm	Event concludes

*dependent on pace of play





THE BIG RAISE

2022 Sponsorship Opportunities

PRESENTING SPONSOR – \$40,000 (SOLD)

Exclusive Opportunity

- Four reserved tables (32 tickets) at Sunday evening banquet
- Four golf foursomes—includes overnight hotel stay for golfers, goody bags, breakfast, golf and awards ceremony
- Logo on step & repeat backdrop for media and promotional photos
- Onstage recognition by event host (check presentation; opportunity for welcome speech at event)
- Logo recognition on event multimedia presentation played continuously throughout the banquet
- Opportunity for one large welcome banner with your logo displayed in prominent location at golf tournament
- Opportunity for exclusive corporate signage on two holes on course
- Brand inclusion on all event related materials and name recognition in all media releases
- Logo on event invitation and event website
- Dedicated post on ALSAC/St. Jude regional Facebook page
- Souvenir photo of your team for each player
- Opportunity to showcase your product/service in player goody bag
- First right of refusal for the 2023 event

'MIRACLE' SPONSOR – \$25,000

Two Opportunities Available (choose one)

1. 19th Hole Sponsor (awards banquet Monday afternoon)
2. Breakfast of Champions (before Monday golf tee times)

Both sponsorship opportunities include:

- Two tables (16 tickets) at Sunday evening banquet
- Two golf foursomes – includes overnight hotel stay for golfers, goody bags, breakfast, golf and awards ceremony
- Logo recognition on event multimedia presentation played continuously throughout the banquet
- Opportunity for one large welcome banner with your logo displayed in prominent location at golf tournament
- Premier signage placement for your choice of 19th Hole Sponsor or Breakfast of Champions
- Brand inclusion on all event related materials
- Logo on event invitation and event website
- Souvenir photo of your team for each player
- Opportunity to showcase your product/service in player goody bag





THE BIG RAISE

‘PROMISE’ SPONSOR – \$15,000

Three Opportunities Available (choose one)

1. Golf Shirt: Company provided golf shirt with co-branded logo (St. Jude logo on chest; your company’s logo on sleeve)
2. Golfer Goody Bag: Company provided golfer goody bag with company logo
3. Golfer Hat: Company provided hat with co-branded logo (St. Jude logo and your company’s logo)

All sponsorship opportunities include:

- One table (8 tickets) at Sunday evening banquet
- One golf foursome – includes overnight hotel stay for golfers, goody bags, breakfast, golf and awards ceremony
- Logo recognition on event multimedia presentation played continuously throughout the banquet
- Opportunity to include logo on banner placed at the golf tournament
- Opportunity to include logo on welcome signs at golf tournament
- Logo displayed on tournament web site
- Souvenir photo of your team for each player
- Opportunity to showcase your product/service in player goody bag

‘DREAM’ SPONSOR – \$10,000

- Logo inclusion on digital screens in golf carts
- One table (8 tickets) at Sunday evening banquet
- One golf foursome – includes overnight hotel stay for golfers, goody bags, breakfast, golf and awards ceremony
- Logo recognition on event multimedia presentation played continuously throughout the banquet
- Opportunity to include logo on banner placed at the golf tournament
- Opportunity to include logo on welcome signs at golf registration
- Brand inclusion on all event related materials
- Logo displayed on tournament web site
- Souvenir photo of your team for each player
- Opportunity to showcase your product/service in player goody bag

‘FRIEND OF ST. JUDE’ SPONSOR – \$5,000

- One table (8 tickets) at Sunday evening banquet
- One golf foursome – includes overnight hotel stay for golfers, goody bags, breakfast, golf and awards ceremony
- Name recognition on event multimedia presentation played continuously throughout the banquet
- Name inclusion on event night signage
- Name displayed on tournament web site
- Souvenir photo of your team for each player





THE BIG RAISE

INDIVIDUAL GOLFER – \$1,250

- Two tickets for you and a guest to attend the Sunday evening banquet
- Individual golf spot includes one overnight hotel stay, one goody bag, golf for one, breakfast for you and your guest, and attendance for you and a guest at awards ceremony
- Souvenir photo from golf tournament

HOLE SPONSOR – \$500

This is an opportunity for your business to showcase its unique products. Possibilities include, but are not limited to product sampling (food and beverage included), new product demonstrations, product displays, etc. The sponsor should provide fun and engaging activities on the hole for the golfers that are not overly time consuming (all activities are subject to St. Jude approval).

Sponsorship includes:

- Corporate signage placed on one hole on golf course
- Opportunity to showcase your product/service in player goody bag
- Recognition on event signage at Sunday banquet and Monday golf

BANQUET + HOTEL STAY – \$500

- One ticket to attend the Sunday evening banquet
- One overnight hotel stay

BANQUET INDIVIDUAL TICKET – \$250 (SUNDAY ONLY)

- One ticket to attend the Sunday evening banquet





THE BIG RAISE

2022 SPONSORSHIP COMMITMENT FORM

Recognition/Company Name _____
(as you wish to appear in event publications)

Contact Person _____

Mailing Address _____

City _____ State _____ ZIP _____

Phone (_____) _____ Email _____

REFERRED BY _____

Yes, I want to support the first annual “The Big Raise”

- ~~PRESENTING SPONSOR – \$40,000 (SOLD)~~
- MIRACLE SPONSOR - \$25,000
- PROMISE SPONSOR - \$15,000
- DREAM SPONSOR - \$10,000
- FRIEND OF ST. JUDE SPONSOR - \$5,000
- INDIVIDUAL GOLFER - \$1,250
- HOLE SPONSOR - \$500
- BANQUET & HOTEL STAY - \$500
- INDIVIDUAL BANQUET TICKET - \$250 (Sunday only)
- I cannot sponsor or attend the event but I want to support the Kids of St. Jude. \$ _____*

Please make checks payable to St. Jude Children’s Research Hospital.

- Check To pay by credit card, please call our office at 773.313.4300
- Please indicate whether you require an **INVOICE** or any additional documentation to process payment.

Items needed: _____

Please return completed form to St. Jude via:
email: cedric.williams@alsac.stjude.org
phone: 901.426.4755
mail: 5501 N. Cumberland Ave., Ste. 101 Chicago, IL. 60656

